



www.thebraggingmommy.com

## Our Platform



16,400+



8,300+



6,300+



4,400+



3,900+

UPVs: 23,500+

Sessions: 17,600+

## Who We Are

We are a group of 5 moms with 15 kids. We specialize in knowing what moms want and love sharing the best brands and products with our readers. When you are featured on The Bragging Mommy, we will showcase your brand in a positive light, sharing our honest experiences.

In addition to reviews and giveaways, we are able to travel to your media event or press junket and provide coverage.

### WRITERS

Briann—Girls (9, 5, 2)  
Kim—Girls (12, 10, 5), Boy (7)  
Joanna—Boys (8, 7, newborn)  
Nicole—Girl (2), Boy (newborn)  
Kindergarten Teacher

### OWNER

Heidi—Boy (9), Girls (5, 7 m.)  
Contact: heidi@thebraggingmommy.com

## Sponsorship Options

**Reviews:** We will try out your products or services and share our experiences through a blog post. We require that we are allowed to keep all review items that are sent to us. Once we receive the item(s), the review will be posted within one month. We will send you the link to the post once it is live.

**Giveaways:** Offering a giveaway will give your brand a lot of additional exposure and attention. If you choose to have us run a giveaway, please wait and send the prize directly to the winner. To see how our giveaways are run, visit our site and take a look at an open giveaway. The mandatory entry will be to visit your webpage (Unless your request otherwise). We can also offer extra entries for your social media pages.

**Sponsored posts:** If you are interested in a sponsored post, contact Heidi for more information.



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## Advertising Options Contact: heidi@thebraggingmommy.com

Size & Specs	Starting at	Bundles	
250x75 / Top of Site -horizontal banner	\$30 1 month	\$85 / 3 mo. (\$5 discount)	\$165 / 6 mo. (\$15 discount)
300x100 / Lower First Sidebar -horizontal banner	\$15 1 month	\$40 / 3 mo. (\$5 discount)	\$175 / 6 mo. (\$15 discount)
125x125 / Sidebar Ad -square banner spot	\$10 1 month	\$25 / 3 mo. (\$5 discount)	\$45 / 6 mo. (\$15 discount)
300x250 / Top Sidebar -under search bar	\$50 1 month	\$95 / 3 mo. (\$5 discount)	\$135 / 6 mo. (\$15 discount)
Text Link / Site-Wide -under Fab Sites	\$40 1 month	\$75 / 3 mo. (\$5 discount)	\$145 / 6 mo. (\$15 discount)
Text Link / Homepage -bottom of homepage	\$55 1 month	\$115 / 3 mo. (\$5 discount)	\$205 / 6 mo. (\$15 discount)

The Fine Print: Animated ads cost more; email for pricing. All discounted ad packages must be paid in full at time of booking. If there is another method or size of advertising you are interested in, please let me know and I can send you a quote. If you would like to purchase longer time periods, discounts are available, just ask. We are very open to trades for advertising spots, depending on product. If you are interested in a trade, send a list of items(s) available for trade, and we will go from there.

All prices subject to change without notice.

We cannot guarantee any outcome when you are featured on The Bragging Mommy through posts or advertisements.

## Previous Collaborators

Disney, Nickelodeon, Walmart, Sprint, Whirlpool, Kohls, Target, AT&T, Safety 1st, Nordstrom Rack, Sony, Amazon, Maxi-Cosi, Disneyland, Gymboree, Little Tykes, Joovy, Hasbro, Nintendo, The House of Blues, The Olive Garden, Chilis, Carrabas, Tamron, Get Away Today, Kolcraft, Bumbleride, Step2, The First Years, Nutrisystem, VTech, Kraft Foods, Graco, Britax, Reebok, Hersheys, LeapFrog, Osh Kosh B'Gosh, Carter's, The Children's Place, Urbini, Good Year Tires, Feld Entertainment, Huggies, Evenflo, Chicco, Fisher-Price, Combi, Haba, Infantino, Peg Perego, Summer Infant.

Covered media events and press junkets for:

Disney, Sony, Hub Network, VeggiTales, and Feld Entertainment.